

SOLID FACTS ABOUT
A GOOD POINT FOR
SETTLERS



COMPLIMENTS OF
BOARD OF TRADE
ZEALANDIA, SASKATCHEWAN
CANADA.

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THE TELEGRAM

Zealandia, Saskatchewan

ZEALANDIA SASKATCHEWAN

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PRAIRIE EIGHT MONTHS PREVIOUS

THE HEART OF THE FINEST GRAIN
PRODUCING DISTRICT IN THE



Shaw Library

ZEALANDIA. SASKATCHEWAN

ZEALANDIA is the centre of the famous Goose Lake District which is without doubt the largest and best wheat growing area in Canada.

One cannot fail to be thrilled by the thought of the vast possibilities of this part of the country; and the great enthusiasm of its settlers.

The pioneer stage has passed. The faith of the pioneers has been justified. Five years ago One Single Carload of wheat was shipped from an area which last year sent out two and a half million bushels.

The Trail has given place to a well packed graded road. Instead of the waving prairie grass one sees miles of wheat on either side. Comfortable farm houses have taken the place of the sod shack. Every farmer has his driver and enjoys life in this new country just as much as he ever did in the older districts. There is nothing to give up, but much to gain.

We have over 500,000 Acres of Land For Sale. Also Agents for all C.N.R. Lands

THE GRATIAS LAND CO., LTD.

**408 DRINKLE BLOCK, SASKATOON, SASK.
and ZEALANDIA, SASK.**

Land

HALF a million acres of the finest farming land now available for settlement.

Why the finest?—

It is absolutely free from stone.

There is very little waste land.

Steam and Gasoline outfits turn over 50 acres of raw prairie per day.

The soil is chocolate clay loam, which, when well cultivated will yield an excellent crop in the driest season.

Average yield per acre last year: wheat, 30 bus.; Oats, 65 bus.; flax, 18 bus.

Majority of wheat graded No. 1 Northern.

It is excellently adapted for gardening purposes, all vegetables grown being of the finest quality.

Graded roads are being rapidly constructed, making the marketing of produce easy.

Good schools and churches, good stores and ample facilities for storing and shipping grain, a good market for farm produce and all the numerous advantages of a good town in a good district.

The Secretary of the Board of Trade, Zealandia, Saskatchewan, will supply all information. Write or call.

Climate

THE Climate is undoubtedly one of the healthiest and most pleasant on earth. The seasons are well defined. In summer cool nights follow steady hot sunny days. The fall is ideal. Winters are crisp, dry and exhilarating. During the Winter of 1909-1910 there was not a single blizzard. Building operations continued during the entire year.

Social Life

Many Easterners have the idea that when one goes West he bids adieu to social life and comforts. It is not so in regard to this district. Zealandia would put to shame many an Eastern town in this respect. Each season has its own round of pleasure. Football, baseball, tennis tournaments in Summer; Skating, curling, hockey in winter together with social gatherings supply enjoyment for all.

W. M. ROBERTS & CO.

ZEALANDIA, SASK.

Real Estate

Get our List of Wild and Improved Lands

Settlers

WE have as fine a class of settlers as any country in the world can show. Farmers from the United States, British Isles and all parts of the Dominion are pouring in daily. For instance:

On March 23rd, 1910, nineteen car loads of settler's effects came into Zealandia. During that week over 100 cars arrived.

Land Sales

Land is a quick sale at from \$15 to \$30 per acre, according to improvements and distance from town. It is advancing in price rapidly and now is the time to buy.

School lands sold here last November went at prices ranging from \$9 to \$28 per acre, the average of 88 parcels being \$16.68 per acre, or \$4.56 per acre higher than any previous record in the Province.

Cheap, first-class land and excellent marketing facilities; sure crops and good prices are the secrets of the district's success.

The Town

ONE and a half years ago there was no Zealandia, while to-day it is the best town on the Saskatoon—Calgary branch of the C.N.R.

There are already:

Four large General Stores.

Three large Hardware Stores.

Two Furniture Stores.

One Newspaper, Stationery Store in connection.

One Jewelry Shop.

One Harness Shop.

Two Butcher Shops.

One Drug and Stationery Store.

Two Barber Shops.

One Blacksmith Shop.

Five Implement Agencies.

Four Lumber Companies.

Four large Elevators.

One Flour and Feed Store.

Two Livery and Feed Barns.

Four Fuel Yards.

A well-conducted 50 room Hotel.

PERKINS & BELLAMY

REAL ESTATE, LOANS, INSURANCE

HEAD OFFICE SASKATOON

Branches—Zealandia, Rosetown, Kindersley

LIST YOUR LANDS WITH US

ZEALANDIA. SASKATCHEWAN

One Bakery.

Two Confectionery and Ice Cream Parlors.

Two Banks (Union and Traders).

Two Doctors.

One Lawyer.

Two Music Teachers.

Two spacious Public Halls.

Several Boarding Houses and many fine residences

A new sub-division has recently been surveyed for residential purposes.

There is a splendid Union Sabbath School.

The different religious denominations hold weekly services and are anticipating building churches in the near future.

A first class Public School.

The Town will spend \$5000 this year in improvements.

The Royal North West Mounted Police have a detachment here for the district. Corporal Gray is in charge, assisted by Constable Gardner.

Zealandia needs a Dentist, a Photographer, a Veterinary Surgeon and many more up-to-date farmers.

Benefit of Railway

THE man who goes ahead of the railway, even into the best of districts finds himself handicapped for years by lack of marketing facilities. He must wait for the railway to come in before he can do more than make a living. His Capital is expended on the Trail.

Had this capital been invested in land near an operating railway he would have commenced money-making at once—Zealandia has the Railway.

Here one can enter immediately upon the profitable industry of raising big crops of hard high priced wheat upon low priced land.

Here farmers have the advantages of schools, churches, railway, elevators, good mail service and comforts for himself and family.

One year ago a semi-weekly mixed train was all that Zealandia could boast, while to-day we have a six coach Daily Express which gives us easy access to the up-to-date city of Saskatoon.

For Best Farm Lands

Call on or Write

T. F. CALDER

J. D. MURDOCH

McBeth Block

or Manager

2nd Ave., Saskatoon.

Zealandia Branch

A Hustling District

THE settler coming into this district will find a progressive, get-together district where everyone hustles to promote the welfare of all.

It is a **tip-top place** for progressive farmers to settle.

Proofs of Progress

Agricultural implement men report sales for the last year at Zealandia the best at any point in South Saskatchewan.

Over 500,000 bushels of wheat were sold in Zealandia from last crop.

In March, 1910, the Zealandia Post Office business was \$5000.

In March, 1910, the bank clearings in Zealandia were nearly \$100,000.

The Moose Jaw—Lacombe branch of the C.P.R., part of which will be in operation this Fall, will come either in or near Zealandia.

Farmers' Letters

So favorable are conditions for farming that anyone who tries at all succeeds abundantly. Ask any of the the residents of the district, and here is what they say—

On many farms in the district the wheat crop of 1909 equalled the price paid for the Land.

ZEALANDIA. SASKATCHEWAN

Zealandia, Sask., March, 29th, 1910
Leaving Cornwall, Ont. on April 9th, 1906, I spent the Summer travelling over the Great Goose Lake Country. I settled in the Zealandia district considering it the Best I could find. Am highly pleased with our location. We have plenty of good water and a quantity of good hay nearby. In 1908, an exceptionally dry season, my summerfallow yielded 29 bushels per acre.

E. O. FORDHAM.

Zealandia, March 31st, 1910

We first visited the Goose Lake Country in the summer of 1908 and becoming strongly impressed with the richness of the district, decided to locate at Zealandia. We hold considerable land, 800 acres of which is under cultivation. Last year our wheat crop averaged 30 bushels per acre, nearly all grading No. 1 Northern. We consider this district one of the best in Saskatchewan, latent with opportunities for the farmer, the investor and the business man.

E. L. ROBERTS, M.D.

W. M. ROBERTS.

A. G. ROBERTS.

Hudson Bay Lands

C.N.R. Lands

W. H. WAITE

Real Estate, Loans and Insurance

Zealandia, Rosetown and Brock

SASKATCHEWAN

ZEALANDIA, SASKATCHEWAN

Zealandia, Sask., March 28th, 1910

We came to Zealandia five years ago from North Dakota. We farmed there for twenty years and have prospered more in five years here than we did in Dakota in the twenty years. We started with 640 acres and now have 2080 acres. Last year we had an average of $32\frac{1}{2}$ bushels of wheat per acre, on 600 acres, all of which graded No. 1. Northern.

PAUL J. JOHNSON & SONS.

Zealandia Sask, March 31st, 1910.

It gives me pleasure to state that I came into this District in the Spring of 1904, considering it the best I could find. My anticipations have been fully realized. One year ago I purchased an improved quarter section. The gross returns from this quarter last year were above the price paid for the land. I wish to state that this is not an isolated case. There are many.

A. N. SWETMAN.

Many such letters could be secured from prosperous farmers, but space for publication would not permit. Come, see, believe.

A Great Opportunity

AFTER perusing these facts, do you not desire either to settle or invest in the "Great West"? If so now is your opportunity. The Zealandia District offers you the Best. Land is cheap to-day, but prices are advancing. In one year's time it will be held at a much higher figure. Remember too, that no such opportunities will again be yours in Canada. There is no "Further West."



W. N. Sweet
A. N. SWEETMAN

REAL ESTATE, LOANS, INSURANCE
NOTARY PUBLIC

ZEALANDIA - SASK.

DIRECTORY OF Zealandia, Saskatchewan.

TOWN COUNCIL

Overseer - - - W. M. Roberts
Councillors H. J. Swetman, W. J.
Wilson, J. P.
Sec-Treas. - - - Robt. Crossland

LOCAL IMPROVEMENT DISTRICT

NO. 286

Chairman - - - Arthur Weir
Councillor Jos. E. Falk, Jos. E.
Graham, Arch. McFadyen,
Robt. Brownlee, Hilliard
Jones.
Sec-Treas. - - - E. A. Goodwin

SCHOOL BOARD

Chairman - - - Paul J. Johnson
Trustees - - - A. Dowie, J. Field
Sec-Treas. - - - Robt. Crossland
Teacher - - - Murdoch McKay

BOARD OF TRADE

President - - - A. S. Worthen
Vice-President - - - J. D. Murdoch
Sec-Treas. - - - W. H. Heath

GRAIN GROWERS ASSOCIATION

President - - - James McLean
Sec-Treas. - - - S. Williams, J.P.

AGRICULTURAL SOCIETY

(Organization about complete)

The Zealandia District is the Diamond of the Golden West



THE OFFICERS OF
THE ZEALANDIA
BOARD OF TRADE
WILL ESTEEM IT A
FAVOR IF, WHEN YOU
ARE FINISHED WITH
THIS BOOKLET, YOU
WILL PASS IT ALONG
TO YOUR NEIGHBOR.

For further information apply to
W. H. Heath, Secretary-Treasurer,
Zealandia, Saskatchewan, Canada.